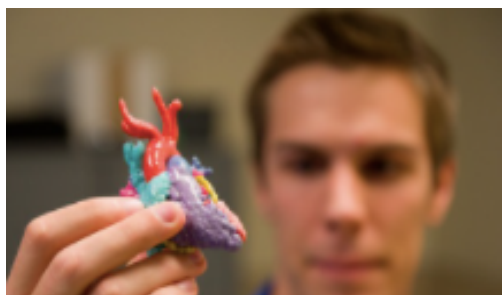




HeartEffect

Corporate Sponsorship Package



Heart Effect is dedicated to supporting the life-saving work, research, and technology of the Phoenix Children's Heart Center.



Dear Company Representative,

On behalf of the team here at Heart Effect, I would like to express my extreme gratitude for your interest in helping our organization! The enclosed information provides you and your company an overview of the different support opportunities, including exclusive event sponsorship on up through premier opportunities which offer exposure to over 4,000 people. A unique point of interest, 100% of all fundraising efforts go directly to support the Phoenix Children's Heart Center and Cardiac 3D Print Lab.

Here is a testimony from a fellow Board Member and patient family,

"When I was six months pregnant, I walked in to an ultrasound to see new 4-D images of my son's face. Instead, we found out that the left side of his heart was enlarged and had stopped pumping altogether. We were terrified. My husband and I had no idea that heart disease could affect our children, let alone our unborn children. Thankfully, the cardiologists at Phoenix Children's did. Within 2 days we were in front of a fetal cardiology specialist who provided the proper diagnosis and a treatment plan that would save our son's life. That very week, he received an in-utero procedure that would preserve his left ventricle and give us hope. Today, Kaden is an active, thriving 2-year old. We are forever grateful for the team at Phoenix Children's Heart Center".

*-- Erica Endicott
Phoenix, AZ*

The Endicott's story is terrifying, yet nearly two-thirds of Congenital Heart Defects (CHD) go undiagnosed before birth. Can you imagine the fear a family would experience receiving this diagnosis at birth? Or worse, bringing home their newborn baby and having her turn blue within days? Congenital Heart Defects (CHD) are widely unknown, yet they are the most common type of birth defect, effecting nearly 1 in 110 live births. CHD also takes more babies lives in their first year than all forms of childhood cancer combined. This must change. At Heart Effect, we are dedicated to supporting the lifesaving work, research, and technology of the Phoenix Children's Heart Center and Cardiac 3D Print Lab. We hope you will join us in this mission.

Sincerely,

Seth Lutz
Director of Corporate Sponsorship

Board Members

Stephanie Starks, Chair
Erica Endicott, Co-Chair
Kellie Miller, Secretary
Cindy Levin, Treasurer
Katharina Palffy-Gelfand
Lindsay Green
Nate Endicott
Rory Starks
Seth Lutz
Sue Kuraja
Valerie Munson

Benefiting: Phoenix Children's Heart Center

Phoenix Children's Heart Center is the most comprehensive pediatric cardiac program in the Southwest. They offer extensive expertise to treat a wide variety of heart conditions for prenatal patients through adults. Their subspecialists treat congenital heart conditions (defects present at birth) and conditions acquired later due to disease or injury. From office appointments to testing to procedures to ongoing outpatient care, their programs follow evidence-based (founded on clinical research) treatment protocols that have the highest rate of success.

About Heart Effect

Heart Effect is a philanthropic group that exists to support the lifesaving work, research and technology of the Phoenix Children's Heart Center and Cardiac 3D Print Lab. Through community events, family support, fundraising efforts and partnerships with community organizations and donors, Heart Effect seeks to Educate, Change and Serve the Congenital Heart Defect (CHD) community. For more information contact hearteffect@phoenixchildrens.com.

“Heart Hero” Premier Corporate Sponsorship \$10,000

- Opportunity to host a booth at (1) bi-annual PCH Partner Fair
 - Exposure to 4,000+ PCH employees, patient families, and visitors
 - Provide promotional items to fair attendees
- Company name/logo signage and promotional items for the following:
 - Heart Effect website (link back to your company site)
 - All Heart Effect events
- “Heart Hero” Heart Effect Logo for use in any of your company’s marketing
- “Heart Hero” Sponsor Spotlight in Heart Effect newsletter & Social Media
- Meet & Greet opportunities with PCH cardiologists, surgeons, and researchers
- Personal Tour of the Cardiac 3D Print Lab
- Exclusive Check Presentation & Photo Opportunity with a Heart Effect Board Member and PCH/PCHF staff member or physician.
- Corporate Sponsorship is 100% tax-deductible

“Heart Helper” Executive Corporate Sponsorship \$3,000

- Opportunity for name/logo signage and promotional items at all Heart Effect events
- Opportunity for name/logo recognition on Heart Effect marketing materials including:
 - Heart Effect website
 - Heart Effect monthly newsletter
 - Social Media (Blog, Facebook, Twitter)
- Meet & Greet opportunities with PCH cardiologists, surgeons, and researchers
- Personal Tour of the Cardiac 3D Print Lab
- Check Presentation/Photo Opportunities
- Corporate Sponsorship is 100% tax-deductible

“Heart of the Hour” Exclusive Event Sponsorship \$1,500

- Logo signage and promotional items displayed at sponsored event
- Company Name/logo recognition on all sponsored event materials including:
 - Invitations
 - Heart Effect newsletter
 - Social Media (Blog, Facebook, Twitter)
- Personal Tour of the Cardiac 3D Print Lab
- Check Presentation/Photo Opportunities
- Corporate Sponsorship is 100% tax-deductible



Partnership Form

Company Name _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Partnership Opportunities Please check all that apply

- \$10,000 Premier Corporate Sponsor
- \$3,000 Executive Corporate Sponsor
- \$1,500 Exclusive Event Sponsor

Payment Information

- Enclosed is a check made payable to: Phoenix Children's Hospital Foundation
- Please send an invoice for my sponsorship
- Visa MasterCard American Express Discover

Card Number _____ Exp Date _____

Total Amount \$ _____ Name as it appears on Card _____

Address (if different from above) _____

Email _____

Please return form to: Danielle Shaw

Phoenix Children's Hospital Foundation
2929 E. Camelback Rd., Suite 122
Phoenix, AZ 85016
dshaw@phoenixchildrens.com

