



**PHOENIX
CHILDREN'S**

LEAVE A LASTING LEGACY

As one of the largest pediatric healthcare systems in the country, Phoenix Children's Hospital provides hope and healing for children and their families. With the support of people like you, Phoenix Children's has grown to become the most comprehensive children's care facility in the state. Through your generosity, you are continuing this legacy for future generations of patients.

Because you care so deeply about our patients, you may be interested in additional ways you can help build a brighter future for Phoenix Children's and all the children and families we reach. There are many different types of gifts that allow you to make helping sick children part of your life legacy. Some of your options are included in this newsletter, but you can request more detailed information, visit our website at [GiveToPCH.org/Legacy](https://www.givetopch.org/legacy) or contact Jason Craig at (602) 933-2660 or jcraig@phoenixchildrens.com to discuss your options.

THE IMPORTANCE OF PLANNING

If you're wondering whether you need a will, the answer is yes: everyone does. No matter your age or circumstances, a will is an important document to make sure your wishes are known.

It's always a good idea to update your plans after certain life events, including changes in health, finances, or family status — or even set yourself an annual reminder for a planning “check-up.”

If you need to update your will, Phoenix Children's has a free tool available for you at [Givetopch.org/wills](https://givetopch.org/wills).



Other good reasons to create or update your will:

- It's been 5 years or more since you reviewed your will, trust and/or beneficiary designations.
- Your marital status has changed.
- You have recently retired or changed jobs, or started or sold a business.
- You've welcomed a new member to your family, such as a child or grandchild.
- Your health has changed and you need a power of attorney and/or advance directive.
- You want to include a new or additional gift for Phoenix Children's in your plans.



TAX-WISE WAYS YOU CAN HELP CHILDREN AND THEIR FAMILIES

There are gifts you can make to support Phoenix Children's that also provide benefit to you:

A gift from your IRA. If you are 70 ½ or older, you may need to take an annual required minimum distribution from your IRA. You can make a qualified charitable distribution directly to Phoenix Children's using all or a portion of your required minimum distribution—up to \$100,000 per individual and \$200,000 per married couple—and you won't have to count the distribution as income for the tax year.



Gifts of Appreciated Stock. You can avoid paying capital gains tax when you donate appreciated stock directly to Phoenix Children's Hospital. Gifting appreciated stock may also allow you to give more generously than you thought possible.

To learn more about different gifts that may provide benefits to you, visit

[GiveToPCH.org/Legacy](https://www.givetopch.org/legacy).

ARE YOU READY TO START OR UPDATE YOUR WILL?

A will is an important document for you to have. A will is used for more than things of monetary value. Having a will also gives you peace of mind, knowing that the people and things that matter most to you will be protected forever.

We want to share a valuable resource to help you do just that: A free will-writing tool. Phoenix Children's has partnered with FreeWill to help you start or update your will today. In just 20 minutes or less, you can write your legal will and gain peace of mind knowing that you've planned for your future and protected the things you love.



You can also use your will to support causes that are meaningful to you. By including a gift to Phoenix Children's Hospital in your will, you will help future generations of children who come through our doors seeking hope and healing.

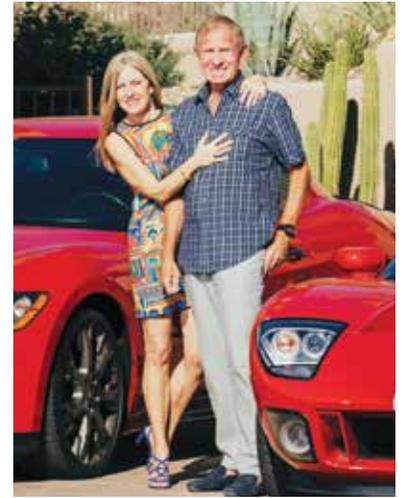
We always recommend speaking with an attorney before finalizing your wishes, but using FreeWill can save you time and money at the lawyer's office by giving you a place to start. Visit [Givetopch.org/wills](https://www.givetopch.org/wills) to explore this free and easy-to-use resource.

PETER VOLNY:

HELPING THE PATIENTS OF TODAY AND FUTURE GENERATIONS

After surviving cancer as a child, Peter Volny was motivated to make a difference for kids experiencing healthcare struggles. “When I first walked into Phoenix Children’s I got tears in my eyes,” he says. “I was so moved by these innocent sweet kids and their incredible courage.”

Peter combined his passion for cars and desire to help sick children into a fundraising event to benefit Phoenix Children’s. Since 2014, Concours in the Hills has raised more than \$500,000 for the Hospital’s Center for Cancer and Blood Disorders. In addition to coordinating the annual fundraiser and building a new playroom for the hospital, Peter has chosen to include Phoenix Children’s as a beneficiary in his will. “My wife and I have no children, and I have no close relatives, so this was an easy decision.” His future gift will continue to help future generations of patients and their families for many years to come.



JUNE OLSON:

A LEGACY OF POETRY AND HELPING CHILDREN



As an English teacher, June Olson spent 30 years sharing her love of poetry with her students. Now retired, she spends her time volunteering as a “poetry lady” at Phoenix Children’s where she visits with patients, shares her poetry collections, and encourages patients to write poems of their own as a way of coping with a serious illness.

“I believe we all have an opportunity to make better the parts of the web of life that we have contact,” June says. To help future generations of patients and their families, June decided to include a gift to Phoenix Children’s in her will. “You’re projecting outward what you have become during your life,” she explains. “I may not be able to save the world, but I can at least do something to save my little piece of it.”

MY CONFIDENTIAL REPLY

I want to learn about ways I can help care for sick children for years to come. Please send me your brochure, *For Our Kids: Your Legacy Can Change the Future of Healthcare for Children and Their Families*

By mail By email: _____

Many people like to include gifts to charity in their will to support causes that are important in their life. Would you consider making such a gift to Phoenix Children's Hospital?

I have already included a gift to Phoenix Children's in my will or trust or by beneficiary designation.

I'm interested in making this type of gift to Phoenix Children's.

I might consider making this type of gift to Phoenix Children's.

I'm not interested in making this type of gift to Phoenix Children's.

Jason, I'd like to discuss my options in more detail. Please contact me:

By phone: _____

Best time to call: _____ AM/PM

By email: _____

Name

Address

City

State

Zip

LEGAL DISCLAIMER: The information provided and use of these materials to prepare a will or other legal document is not a substitute for the advice of an attorney, investment advisor, accountant or other professional advisor. If legal advice or expert assistance is required, you should engage the services of a competent professional.



[GiveToPCH.org](https://www.givetopch.org)

Phoenix Children's Hospital Foundation

2929 E. Camelback Road, Suite 122
Phoenix, Arizona 85016
(602) 933-4483

Mrs. Jane D. Sample
123 Main Street
AddressLine3XXXXXX
AddressLine4XXXXXX
Washington, D.C. 12345-6789

WE'RE HERE TO HELP

You are in no way obligated to do so, but I hope you will let us know if you have included Phoenix Children's as a beneficiary of your estate. Providing us with notice of your intention is the best way to ensure that we receive the gift that you have planned for us.

I would also like to personally thank you for your generosity and thoughtful commitment. After providing for your loved ones, we understand that the decision to include Phoenix Children's in your plans takes careful consideration. Please know that I welcome the opportunity to answer your questions and partner with you in creating your legacy.

Jason Craig
Director, Planned Giving
(602) 933-2660 | jcraig@phoenixchildrens.com

