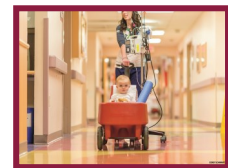
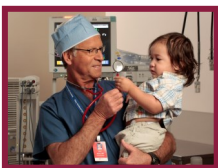




**ASU**  
Miracle Network  
Dance Marathon  
**PCHF** Phoenix Children's  
Hospital Foundation

## Dance Marathon 2017 Official Team Rules Packet

### ASU Dance Network Dance Marathon November 18, 2017





**ASU**  
Miracle Network  
Dance Marathon  
**PCHF** Phoenix Children's  
Hospital Foundation

Fellow Dance Marathoners,

On behalf of the ASU Dance Marathon 2017 Executive Board, I want to thank you for choosing to support Miracle Network Dance Marathon benefiting Phoenix Children's Hospital. We are so excited to work with you and your team to raise money and awareness for this wonderful cause. The Executive Board is working hard to plan an incredible event so make sure you mark off November 18, 2017 on your calendars for 6 hours of non-stop entertainment and fun!

Dance Marathon is truly a life-changing experience, for both participants and the many children we are helping to support. Your time and dedication will make a significant difference in the quality of care and quality of life for children treated at Phoenix Children's Hospital. This hospital is a non-profit organization that depends on fundraising efforts like ours to help them treat hundreds of thousands of children each year.

Please use this rules packet as a reference and guide for you and your team as you begin your efforts for ASU Miracle Network Dance Marathon 2017. We truly believe that we have put together a great program, and all the details are outlined in this document. Communication and commitment are key elements to a successful relationship between your team and the Dance Marathon Executive Board. We want Dance Marathon to be a growing success and it's only possible through your support and cooperation.

Thank you and FTK!

Sincerely,

2017 ASU Miracle Network Dance Marathon Fundraising Committee

[Www.asudm.com](http://www.asudm.com)

[Facebook.com/ASUDanceMarathon](https://www.facebook.com/ASUDanceMarathon)

@asu\_DM

#FTK #asudm

## **The Mission of Dance Marathon**

Arizona State University Miracle Network Dance Marathon's mission is to provide hope, comfort, and support to the children and families of Phoenix Children's Hospital through yearlong fundraising. Through our efforts, we will forever stand for the children we are privileged to serve. For The Kids!

## **The Vision of Dance Marathon**

The vision of ASU Miracle Network Dance Marathon is to unite ASU and surrounding communities to provide ongoing support for Phoenix Children's Hospital. We want Dance Marathon to be a long-standing tradition at ASU that strives to impact and transform the lives of children, families, students, and alumni.

## **Why Dance Marathon?**

"We dance for those who can't" is our motto and reason for Dance Marathon. Many of the children admitted to Phoenix Children's Hospital experience pain and hardships difficult for us to fully comprehend. The act of standing a complete 6 hours is to create a better realization and appreciation of what these children go through on a daily basis. We dance to celebrate and support the brave children who have been or are currently being treated at Phoenix Children's.

## **Who Does Dance Marathon Support**

The ASU Miracle Network Dance Marathon supports Phoenix Children's Hospital whose mission is it to provide hope, healing, and the best healthcare for children and their families. The money we raise will go towards The Hope Fund. The Hope Fund helps Phoenix Children's launch critical new programs, purchase essential equipment, conduct cutting-edge research, provide charitable care and much more.

# What I need to know about...

## REGISTRATION

In order to register for Dance Marathon, please go to our website:

[WWW.ASUDM.COM](http://WWW.ASUDM.COM)

Or visit our Facebook webpage at:

<https://www.facebook.com/ASUDanceMarathon>

### 1. General Registration and Guidelines

- a. Each participant must pay an initial registration fee of \$10.00 and set a fundraising goal of \$100 For The Kids.
- b. Each participant may register for a team or as an individual.
- c. Each team must designate a Team Captain that will serve as the liaison with the Dance Marathon Executive Board. Team Captains are responsible relaying information back to their team.
- d. Registration for the event will be open until fire code is reached, at which time we will cut-off the ability to register for the event.
- e. Anyone is encouraged to participate in Dance Marathon whether you register as an individual or organization.

### 2. Participant Registration and Guidelines

Dance Marathon would not be successful without the participation and fundraising efforts of its participants. These are key elements to achieving the mission and vision of the event. We are proud of the achievements and contributions of its participants last year and strive to keep the momentum going in years to come. It is important that those who are passionate and dedicated to the event are those who seek to participate.

- a. All Team Members, or Participants, must register individually online at:  
[www.asudm.com](http://www.asudm.com)
- b. We encourage all participants to register as soon as possible to start the fundraising process and take advantage of the Online Fundraising Tools.
- c. During the 6 hour event, participants must adhere to all policies within ASU's Student Code of Conduct and including:
  - i. **Participants are encouraged to stand at all times during the event.**

- ii. **Participants must present his/her ASU Student ID at check-in.** In addition to showing ASU ID all students will be required to sign a liability form.
- iii. **Zero Tolerance for Alcohol and/or Illegal Substances:** Any alcohol or illegal substances at the event **WILL NOT BE TOLERATED.** Those viewed to be intoxicated or under the influence at any point of the event will be immediately *removed from the event and points will be taken away from their team's total.*
- iv. Participants are not allowed to leave the event or wonder into any unauthorized areas. Once a participant leaves the event they will not be allowed back in. Only the Dance Marathon staff and those who are escorted by them may be permitted to leave the premise.
- v. **Participants are strongly encouraged to stay the entire 6 hours.**
- vi. The Dance Marathon Executive Board reserves the right to remove any participant if viewed as in the best interest of the person, other participants, or Dance Marathon. Examples include but are not limited to if a person falls ill, is viewed as under the influence, or threatens the safety of others.

### 3. Dance Marathon 2017

November 18, 2017

12:00 p.m. - 6:00pm (Doors open at 11:00 a.m.)

Senita Ballroom in the Student Pavilion on ASU's Tempe Campus

## Contact Page

The Executive Board of Dance Marathon is here to help if your team comes across any issues in meeting its goals to support the ASU Miracle Network Dance Marathon. Our goal is to provide assistance and offer support, as well as, make sure that the experience runs smoothly. For any questions, concerns, or comments please contact the corresponding contact below.

First Name	Last Name	Position	E-Mail
Emily	Scott	Executive Director	<a href="mailto:emilyscottya@hotmail.com">emilyscottya@hotmail.com</a>
Amanda	Arnold	Director External	<a href="mailto:amandacarnold14@gmail.com">amandacarnold14@gmail.com</a>
Anne Marie	Rogers	Director Internal	<a href="mailto:amroger5@asu.edu">amroger5@asu.edu</a>
Lara	Klinkner	Advisor	<a href="mailto:laraklinkner@asu.edu">laraklinkner@asu.edu</a>
Susan	O'Donnell	Phoenix Children's Liaison	<a href="mailto:sodonnell@phoenixchildrens.com">sodonnell@phoenixchildrens.com</a>
Christianna	Millan	Phoenix Children's Liaison	<a href="mailto:cmillan@phoenixchildrens.com">cmillan@phoenixchildrens.com</a>