



Fall 2019 | Phoenix Children's Hospital Foundation

HOPES & DREAMS

DESTINATION PROGRAMS AT PHOENIX CHILDREN'S
Drawing patients and families from across the country



Manal Sabri and her son Laith of Tucson, Arizona. Read their story on page 14.

PHOENIX CHILDREN'S HOSPITAL FOUNDATION BOARD MEMBERS

CHAIRMAN
Kevin Czerwinski
Merit Partners, Inc.

PAST CHAIRMAN
Scott Rehorn
RED Development, LLC

VICE CHAIRMAN AND SECRETARY
Sheila Zuieback
Halle Family Foundation

EMERITUS
Larry Clemmensen
Community Volunteer

PHOENIX CHILDREN'S HOSPITAL
 PRESIDENT AND CEO
Robert L. Meyer

PHOENIX CHILDREN'S HOSPITAL
 SENIOR VICE PRESIDENT,
 CHIEF DEVELOPMENT OFFICER,
 FOUNDATION
Steven S. Schnall

Michael Bill, *MJ Insurance*
Scott Bindley, *Screenwriter*
Taylor Burke, *Rainy Partners*
Jonathan Pinkus, *Arizona Nutritional Supplements*
J. Paul Rhodes, *Vestar*
Alexa Schneider, *Kimbell, Inc.*
Chris Stamets, *Western Retail Advisors*
Ryanne Tezanos, *Community Volunteer*

INSIDE THIS ISSUE

- 04** Letter from Steve
- 05** The Future Is Within Reach
- 06** President and CEO
Robert L. Meyer:
Creating a Destination
Hospital, Right Here at Home
- 08** **Jeremy Keck:**
From Heart Center Patient
to Hospital Donor
- 10** **Phoenix Children's
Pectus Program:**
Defining a New Standard
of Care, Across the Country
- 12** **Ella Strader:**
Relief from a Painful Surgical
Complication Gives Way to
a New Lease on Life
- 13** **Bryce Michael:**
A Local Athlete Regains His
Stamina and His Confidence
- 14** **Phoenix Children's
Fetal Care Center:**
Taking Comprehensive
and Compassionate Care
to a Whole New Level
- 16** **Dr. Rajeev Bhatia:**
Putting Pulmonary on
a Path to Excellence
- 18** Signature Events:
Everyone Who Participates
Makes an Impact

Cover: Phoenix Children's patient Ella Strader at home in Oklahoma. Read her story on page 12.

Hopes & Dreams is published by the Phoenix Children's Hospital Foundation. To share your comments or if you wish to unsubscribe, call (602) 933-2668.

DEAR FRIENDS:

In the more than 30 years that I've been with Phoenix Children's Hospital, I have personally witnessed this organization mature from two floors in Good Samaritan to the freestanding hospital that we are today – a destination medical center, where parents bring their children for world-class care and leave with a new family.

Many of you know what it's like – I know myself – to be the parent of a child with a serious medical issue. You know what it's like to seek out the very best care for your child, no matter how far you had to travel. To me, that is what a destination program is all about – it's about knowing that you made the right choice for your child. That you brought them to the best physicians and nurses that medicine has to offer. And that everyone did everything possible to get your child healthy.

This is what I hear over and over from the parents that have chosen Phoenix Children's as their hospital of choice, no matter where they call home. Whether they're from the Phoenix area, from further afield in Arizona or the Southwest, or coming from out of state and beyond – they tell me they were attracted to Phoenix Children's because it offered excellent care. And they have remained committed to Phoenix Children's because they left with a family.

That feeling doesn't stop with our patients, it extends to our doctors, nurses and leaders. And it extends to you – our remarkable community of donors. Everyone who gets to know what we stand for at this hospital can't help but become advocates for it, supporters of it and ultimately integral parts of our extended family – just as you have over these past three decades.

This issue of *Hopes & Dreams* is all about the remarkable community that makes this place so special. It's about the families who have sought out Phoenix Children's for their children from near and far; and the doctors who are going above and beyond to put their programs on the medical map. We hope these stories inspire you to continue on this journey with us – as we create world-class programs that are nationally recognized for their quality; draw families from here at home and across the nation who are facing life-changing diagnoses; and build a global reputation that will bring more children in need into our family for decades to come.

Thank you for being a part of this journey. Your support means the world to us.

Sincerely,



STEVE SCHNALL

Senior Vice President & Chief Development Officer



THE FUTURE IS WITHIN REACH

At Phoenix Children's Hospital, we are continuously striving to elevate our game for children in need. Thanks to your generosity, Phoenix Children's now stands on the precipice of becoming one of the top-10 pediatric hospitals in the country. Here are the bold steps that we are taking to get there.



Recruiting visionary physician leaders who will change the shape of medicine from right here in Phoenix



Establishing destination programs that will serve young patients from the Southwest and around the world



Fostering discovery that will improve the quality and length of children's lives



Driving innovations that will give ill and injured children hope beyond their wildest dreams

Read more about our plan to build world-class programs at Phoenix Children's Hospital by visiting phoenixchildrensfoundation.org/withinreach.

PRESIDENT AND CEO
ROBERT L. MEYER

Creating a Destination Hospital, Right Here at Home



Since taking the helm at Phoenix Children's in 2003, President and CEO Robert Meyer has guided the hospital's impressive growth, with patients coming from across the nation and abroad for our premier pediatric care. In 2019, Phoenix Children's was ranked in 10 out of 10 specialties for "best children's hospitals" by *U.S. News and World Report*. We sat down with Mr. Meyer to learn more about his vision for the future of Phoenix Children's and its drive to establish world-class, destination programs.

What are you excited about for Phoenix Children's right now?

The continued growth of this Hospital is a priority focus and significant source of excitement. The programs we are developing have national and international reach. Last year, we drew patients from 40 states and 8 countries. And they're coming for the unique care we offer, for example through our cardiac program,

for pectus surgery and the leading work we're doing in orthopedics. Phoenix Children's is bringing such excellence to the pediatric market.

How did Phoenix Children's grow into a destination medical center in such a short time?

Take the State of Arizona – there are 1.7 million kids in the state today. And geographically, it's a huge area. So we started thinking about how to increase the reach of our most sophisticated services. Nearly eight years ago, we started expanding to the point where we are now delivering services in 41 sites across the valley. We are building a second children's hospital location in Gilbert, and we have satellite centers in Tucson, Yuma and Flagstaff. Phoenix Children's is spreading its geographic footprint across the state and making sure that all patients in Arizona have access to the care that they need no matter where they live.

Is there a program at Phoenix Children's that exemplifies this growth?

We have a number of very successful, very unique programs – Pectus being one of them. In 2018, we did more than 90 pectus excavatum surgeries – more than any other hospital in the United States. And we're moving the needle on everything, including alternatives to pain management using cryoablation – which numbs the nerves so there's no pain during the three-month recovery. When you work with as many patients as our Pectus program does, you get to the next level quickly. And people start coming from all over the country for treatment.

We are always striving to be better. For a number of our programs, we're looking at where we are today and where we want to be. We've done this for our Heart Center, and it's been really successful. By 2017, we had the second largest number of heart transplants in the country. And outcomes for these patients are outstanding. Last year we were in the top 10 of children's hospitals for outcomes in cardiac care. We're doing the same thing for neurosciences, for cancer and for orthopedics.

What's on the horizon for Phoenix Children's that you're looking forward to?

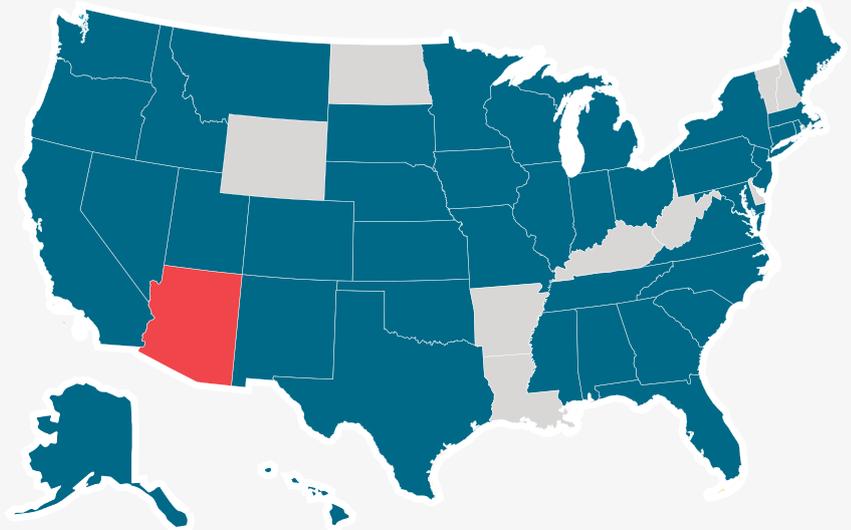
We are moving toward a population health model that's different from what a lot of other hospitals are doing. We are developing a comprehensive system-wide care coordination program. For example, for children with severe disabilities, we're asking – how do we improve their lives? What do these kids need? And when we ask these questions and build care models around the answers, our patients have better experiences. That's what it's all about.

With all this exciting work happening, where do you see the Hospital headed?

The goal has always been to develop a world class children's hospital for the fifth largest city and the fifth largest pediatric market in the country. That's been our mission since we opened our doors, and I think we're getting it done. And that's exactly what Arizona deserves.

Welcoming patients from across the nation

In 2018, Phoenix Children's Hospital welcomed **252** patients from **40** states outside of Arizona, up more than **400%** from 2017. Those numbers are continuing to rise in 2019.



Top 5 services offered to patients in 2018

- 1** 
NEUROLOGY (MEDICINE/SURGICAL)
- 2** 
GENERAL SURGERY
- 3** 
PULMONARY
- 4** 
ORTHOPEDIC SURGERY
- 5** 
GENERAL MEDICINE

Phoenix Children's Pectus Program: A destination program on the rise

For the Pectus program, which falls under general surgery, **30%** of patients came from out of state in 2018, up from **16%** in 2017.

WHY THEY GIVE

JEREMY KECK

From Heart Center Patient to Hospital Donor

Life can change dramatically in an instant.

One moment, four-month-old Jeremy Keck was being evaluated by his pediatrician for a bad cold, and the next, he was having open heart surgery at Phoenix Children's Hospital. For Jeremy's parents, Terri and Jeff Keck, their newborn baby's life was suddenly on the line. Doctors believe that if the Kecks hadn't taken Jeremy in that day, he might have passed away in his sleep.

That surgery was the first of nearly two dozen procedures that Jeremy would have for congenital heart disease – an abnormality in the structure of the heart that develops in utero. In 1983, when Jeremy was diagnosed, pediatric cardiology was still a nascent field. Over the next decade, the Kecks did what any parents would do – they sought out the very best care possible for their child, traveling out of state more than once to get Jeremy the specialty care his condition required.

By the time Jeremy was facing his fourth open heart surgery in 1997, the Phoenix Children's Heart Center was on the rise, with the in-house expertise to treat Jeremy's condition. The Kecks were relieved, and brought their son back to the Hospital that had saved his life years before.

"We had gotten such great care there, and we just realized that Phoenix Children's is like home for us," says Terri Keck. "And there's no place like home."

The surgery lasted for 12 hours. Jeremy's pediatric cardiologist, Dr. Roy Jedeikin, spent the night by his patient's bedside, stabilizing him more than once after his blood pressure dropped. Jeremy believes he survived that night because of Dr. Jedeikin's dedication.

"He is a huge part of why I'm here," says Jeremy. "And Phoenix Children's has been there for me my entire life. I think of it like family."

More than 20 years later, Jeremy, now a 36-year-old husband and father of two, is still a patient at Phoenix Children's. His health is stable, but congenital heart disease often requires life-long follow up by pediatric specialists familiar with the condition and their patients' unique histories. For Jeremy and others like him, it isn't always easy to get the right care as adults – adult cardiologists rarely have the experience and expertise to treat pediatric heart conditions. And with the number of congenital heart disease survivors on the rise, the need for pediatric cardiologists who know how to treat adults has grown exponentially.

In 2018, Jeremy and his wife Ana learned that Phoenix Children's was building an Adult Congenital Heart Program under the leadership of Dr. Wayne



At left: Four-month-old Jeremy at Phoenix Children's following open heart surgery. Above: Jeremy and Ana Keck with their daughters Emilee and Kaylee.





Franklin, who founded the innovative Adult Congenital Heart Program at Texas Children's Hospital. Dr. Franklin's vision is to create a cutting-edge program at Phoenix Children's, dedicated to the needs of pediatric cardiology patients after they turn 18, so that children who survive congenital heart defects – like Jeremy – can continue treatment with providers who know their histories and go on to live long and healthy lives.

"Adult congenital heart care is something that hospitals just haven't had to deal with," says Jeremy. "But now patients like me are surviving and are growing to older ages – which is an absolute blessing – and it's imperative that we address it."

Earlier this year, Jeremy and Ana made a gift to support the new Adult Congenital Heart Program at Phoenix Children's.

For Jeremy, it felt as though his experience had come full circle – the hospital that he had grown up with had grown up with him too, and was now in a position to offer comprehensive, life-long care to patients with the same disease that had shaped the course of his own life. He hopes that his contribution will help the Heart Center remain a destination for families for years to come, just as it was for him.

"I can't think of a cause that has impacted me more than this hospital," says Jeremy. "And at the end of the day, you want to leave your mark, right? You want things to be better because you were there. So if we can help just one kid because of what we've done, I know we've been successful."



PHOENIX CHILDREN'S PECTUS PROGRAM

DEFINING A NEW STANDARD OF CARE, ACROSS THE COUNTRY

Imagine that with each passing month of adolescence, your chest sinks further inward. It begins pressing down so hard on your lungs that it becomes difficult to breathe, and your heart beats more rapidly under the strain. The pain becomes debilitating. Eventually, you can't play sports, you can't sleep comfortably, and your appearance becomes a source of deep shame.

That's what it's like to have pectus excavatum, a structural deformity of the chest wall that affects about 1 in 400 children every year.

By the late 1990s, a surgery known as the Nuss procedure became widely adopted for pectus treatment in children. The procedure involves inserting a stainless-steel bar under the sternum to lift



**From left to right:
Dr. Lisa McMahon and
Dr. David Notrica at
Phoenix Children's.
Bottom right: A patient
with pectus excavatum
before undergoing surgery
at Phoenix Children's.**

the chest and permanently reshape the chest wall. But pectus excavatum can also hit later in life, on the cusp of adolescence, and if left untreated, can become increasingly painful and more and more difficult to treat effectively.

This was the problem confronted by Dr. David M. Notrica, Co-Director of the Joint Chest Wall Program at Phoenix Children's Hospital and Mayo Clinic Arizona, when he arrived at Phoenix Children's as a surgical fellow in 1999. When Dr. Notrica performed the Nuss procedure on children, the results were excellent. But when he applied the same procedure on a young adult, the results were not as good. Dr. Notrica was devastated and became determined to find a solution.

"We had taken an operation that was initially designed for children that were 5 or 6 and had applied it to children who were 13 and 14, and it just didn't work," says Dr. Notrica. "We realized we needed to change the operation."

Over the next decade, Phoenix Children's team of pectus surgeons refined a set of modifications to the Nuss Procedure to meet the needs of older children and adults. The new technique involved lifting the sternum to create more space for the stainless-steel bars and avoid any contact between the bars and the heart, making the procedure much less risky. Since 2015, the modifications developed at Phoenix Children's have been taught in an advanced pectus course that draws hundreds of surgeons from all over the world.

"What we did made the operation infinitely easier and safer," says Dr. Notrica. "When we started teaching it, we learned that with our modifications, surgeons across the country were going from getting good results in 80% of patients to 99%. We were changing the way that people thought about the procedure."

Since pioneering the new technique and exporting that knowledge to other practitioners, Phoenix Children's has become one of the country's top destinations for pectus excavatum surgery. Since 2014, the number of pectus excavatum repairs done at Phoenix Children's has nearly doubled, from 44 to 93 in 2018 – the highest volume of pectus excavatum surgeries in the United States – and between 2017 and 2018, the share of pectus patients from out of state rose from 16% to 30%.

"Part of what makes this a destination program is that we have really excellent results – and that's what

families are looking for," says Dr. Lisa McMahon, Medical Director of the Chest Wall Anomalies Program at Phoenix Children's. "We have so much experience taking on challenges and doing the difficult work. That's what sets us apart."

Dr. McMahon says her team's commitment to safety and pain management, and willingness to innovate to improve the patient experience, have also made the pectus program stand out. An example is the use of cryoablation therapy – a pain management technique that numbs irritated nerves using freezing temperatures, vastly decreasing the pain experienced post-surgery. At Phoenix Children's the use of cryoablation therapy has reduced the time that pectus excavatum patients spend on narcotic pain medication from 6 weeks to 12 days.

"Whether it's safety improvements, aesthetic improvements, shorter hospital stays, decreasing narcotic use – we are always striving to get better, across the board," says Dr. McMahon. "I want us to continue to lead this field, innovate and do more clinical research – and never settle for the status quo."

For Dr. Notrica, that commitment to excellence was why he came to Phoenix Children's to practice medicine in the first place. He says that everything the pectus program has accomplished is a testament to what the hospital stands for.

"Phoenix Children's has been offering world-class care for a long time, and this program and so many of the programs here were built on that commitment to the highest quality of care," he says. "Now we also have the reputation to go with it."



ELLA STRADER

RELIEF FROM A PAINFUL SURGICAL COMPLICATION GIVES WAY TO A NEW LEASE ON LIFE



Ella at home in Oklahoma with her dog, Holly.

Ella Strader started having health problems when she was 14. It began with difficulty breathing, then severe stomach issues. Eventually Ella was diagnosed with pectus excavatum and underwent surgery near her hometown in Okeene, Oklahoma.

Then the worst happened. The bar that had been surgically implanted to reshape Ella's chest wall slipped out of position. The complication left Ella in excruciating pain. She could only be out of bed for a few hours at a time. School, sports and friends were all put on hold indefinitely.

Ella's situation was delicate. If the correctional procedure was done improperly, her entire chest could collapse. Ella's doctor in Oklahoma referred the family to the only hospital he believed could handle the case – Phoenix Children's.

The Strader family flew out to Phoenix in early 2019. After seeing Ella, Dr. David Notrica decided to change his planned vacation dates so he could get her in for surgery as soon as possible.

"Everyone from the top down, from the surgeons to the nurses, knew exactly what they were dealing with," says Kody Strader, Ella's mom. "From the minute we first walked into the doctor's office until the day we checked out of the hospital after the surgery, we knew that it was going to work out."

For Ella, now 17, the experience was transformative. Thanks to cryoablation therapy, Ella felt enormous relief in just a few hours after the surgery. The pain that she had lived with for so long was finally gone. Four months later, with Dr. Notrica's blessing, Ella is preparing to try out for track and basketball.

"I honestly haven't felt this good in a really long time," says Ella. "It made me feel like I'm strong enough to do anything."

BRYCE MICHAEL

A LOCAL ATHLETE REGAINS HIS STAMINA AND HIS CONFIDENCE

Bryce Michael, 17, has always been passionate about sports. But in early adolescence, Bryce found himself struggling to breathe after football practice. He was also deeply distraught over his appearance – the center of Bryce’s chest increasingly caved inward, and some classmates were giving him a hard time about it. By eighth grade, Bryce was so self-conscious that he began to wear a sweatshirt to hide his physical difference, even in the sweltering Phoenix heat.

At 13, Bryce was diagnosed with pectus excavatum and referred for surgery at Phoenix Children’s. “I was ecstatic to finally get a diagnosis,” says Bryce. “I wanted to move forward as quickly as possible.”

Given his age and athletic build, Bryce’s surgery relied on the techniques pioneered at Phoenix Children’s, where the traditional pectus surgery – originally designed for young children – was adapted to the physical needs of young adults.

“We could not have done Bryce with the standard technique,” says Dr. David Notrica. “You can’t apply a procedure designed for a five-year-old to a person like Bryce, who has the frame of a football player.”

The surgery was a success, and Bryce worked hard to get back on the football field. Four years later, he’s a varsity linebacker for the Brophy Broncos.

“I would absolutely do it all over again,” says Bryce. “I gained 60% more lung capacity and I feel so much happier, not only about my body image but also because now I can live life to its fullest.”

Today, Bryce is paying his experience forward, mentoring young people facing pectus excavatum diagnoses and talking to youth sports teams about the impacts of bullying. Bryce’s time at Phoenix Children’s has also inspired him to pursue pre-med when he starts college in 2020.



Bryce after a home football game.

PHOENIX CHILDREN'S FETAL CARE CENTER

TAKING COMPREHENSIVE AND COMPASSIONATE CARE TO A WHOLE NEW LEVEL

Manal Sabri was excited. She was 20 weeks pregnant and the entire family was looking forward to the results of the ultrasound that would determine the baby's gender.

But shortly after the scan, Manal got the kind of news that every new mother dreads. The fetus had a sacrococcygeal teratoma – a rare tumor located at the base of the tailbone that can be life-threatening in utero and must be removed immediately after birth. The family was heartbroken.

Manal and her husband Raed Sukerji live in Tucson, and theirs was the first such case that their clinic had seen in years. Only one surgeon had experience performing the procedure. With the family distraught over their options, Manal's obstetrician referred the family to the Phoenix Children's Hospital Fetal Care Center, which would have the resources to treat baby Sukerji's condition.

The Fetal Care Center was created in 2013 by Dr. Kathleen Van Leeuwen, who had found that mothers with complex fetal diagnoses often struggled to coordinate their own treatment, which can involve numerous consultations and procedures. Dr. Van Leeuwen developed the Fetal Care Center as a unique "one stop shop" that would provide comprehensive services – from initial testing and diagnosis to treatment and support – customized to the needs of each patient family.

"Any baby with a congenital problem will need multidisciplinary care," says Dr. Van Leeuwen. "Depending on the diagnosis, you may need to see a

neurosurgeon, gastroenterologist, urologist, specialty pediatrician and a radiologist. And if you're coming from out of town you'll need a new hospital where the mother can give birth. We have tried to create a comprehensive service, across every division we would need to bring in, so our families are totally taken care of."

Today, the Fetal Care Center is the only program in Arizona offering advanced fetal diagnosis and newborn medical and surgical interventions in one location. Care coordinators arrange personal consultations with every provider involved in the case and provide a "concierge" service that guides patients through appointments, doctor communications, delivery logistics, postnatal follow up and even local accommodations for families from out of town.

For Manal and Raed, the initial consultation at Phoenix Children's was instantly reassuring. The surgeon walked them through the stages of treatment and described what would happen before and after delivery. After the fetal MRI, the radiologist personally reassured Manal and Raed about the baby's prognosis. And the care coordinator was with them every step of the way, recording key information from each appointment, creating a follow up plan around their work schedules, and even recommending where to get a good meal.

"It was a hard decision to leave home, but we chose the place that we felt confident had the knowledge and experience to get it right," says Manal. "And every visit we had at Phoenix Children's confirmed that we made the right choice."



Manal Sabri and her healthy baby boy Laith at Phoenix Children's.

A few days before Christmas 2018, Laith Sukerji was born at St. Joseph's in Phoenix and then immediately transported to Phoenix Children's for surgery and recovery in the Neonatal Intensive Care Unit. Every detail of Laith and Manal's care – from the delivery arrangements, to the transportation between facilities and the timing of Laith's surgery – was coordinated by the Fetal Care Center. Laith recovered

more quickly than anyone anticipated, and today, he is tumor-free and growing beautifully.

"They made it work seamlessly," Manal says. "We felt so cared for, so welcomed and so confident. It was totally worth it to come to Phoenix Children's, and I would do it all again."

For more information about the Fetal Care Center, please call (602) 933-4411.



DR. LUIS GONCALVES: A PERSONAL APPROACH TO FETAL IMAGING

For Dr. Luis Goncalves, pediatric radiologist at the Phoenix Children's Fetal Care Center, fetal imaging is so much more than meets the eye.

Dr. Goncalves combines cutting-edge fetal MRI and ultrasound imaging in every case, tapping into the strengths of each approach to maximize the likelihood of a correct diagnosis. He has also helped to set the tone for the Fetal Care Center by meeting with each and every patient he images to walk them through what he sees and discuss their concerns – a service that is unique in his field.

"I guess it is unusual to have a consult after an MRI!" says Dr. Goncalves. "But to me that interaction is just part of being a doctor."

Dr. Goncalves says that part of what led him to this approach is his background as an obstetrician, where patient consults were part of his daily routine. Now that he's a pediatric radiologist, he sees no reason not to pursue those same connections with his patients, who he believes deserve more than an impersonal MRI report.

"Everyone in this fetal care program puts their heart and soul into their work," says Dr. Goncalves. "That's the idea behind the concierge service – to be accurate, kind and mindful of what the patients are going through. We are here to help them navigate this experience."



Dr. Rajeev Bhatia at Phoenix Children's.

DR. RAJEEV BHATIA

PUTTING PULMONARY ON A PATH TO EXCELLENCE

In the last issue of *Hopes & Dreams*, we introduced you to Dr. Lucy Hernried, a founding member of Phoenix Children's pulmonary division, and for many years, the Director of Pulmonary Medicine.

Even after accomplishing so much during her career, upon her retirement in 1995, Dr. Lucy felt that there was still work to be done. In the years following, Dr. Lucy has made significant contributions toward the Lucy Hernried, MD, Pulmonary Endowment Fund, which she hopes will help the division continue to advance.

In 2019, Dr. Lucy's generosity helped Phoenix Children's recruit a leading candidate, Dr. Rajeev Bhatia, as the next Division Chief for Pulmonology – which provides complete care for children with respiratory diseases and disorders.

Dr. Bhatia brings nearly 20 years of experience to Phoenix Children's, and is one of the few experts globally in exercise physiology of mitochondrial myopathy – a group of neuromuscular diseases that affect young people. He joins Phoenix Children's from Akron Children's Hospital of Ohio, where he had an eight-year tenure and served as Medical Director of the Clinical Exercise Physiology Lab in the Robert T. Stone Respiratory Center.

Dr. Bhatia's wife, Dr. Poonam Bhatia – a pediatric neurologist and former Medical Director of the Tuberous Sclerosis clinic at Akron Children's – has also joined Phoenix Children's in the Department of Neurology. She is looking forward to working closely with Dr. Michael Krueer in the Phoenix Children's Movement Disorders Program.

"We both feel so fortunate to be here," Dr. Bhatia says. "For me, it's an exciting time to be a part of the pulmonary division. I want to build a great team and advance the excellent clinical programs that we have here today."

Dr. Bhatia also sees opportunities for building on the pulmonary division's strong clinical programs to foster education and research. In education, he hopes to build a fellowship program at Phoenix Children's that trains the next generation of pulmonary medicine experts. And in research, he plans to collaborate with other hospital divisions to foster cutting-edge discovery that will ultimately raise the bar on treatment and outcomes for pulmonary patients.

"So many of our pulmonary programs have the potential to become destinations for families," says Dr. Bhatia. "My goal is to build on this potential and make the pulmonary division another center of excellence at Phoenix Children's. Dr. Lucy's gift has really opened the door for us."



Dr. Lucy Hernried at home in Green Valley.

SIGNATURE EVENTS

EVERYONE WHO PARTICIPATES MAKES AN IMPACT

Phoenix Children's Hospital Foundation events represent an opportunity to participate in fun, inspiring and unique experiences with our vast community of supporters. The proceeds of every event are used to give children and their families the best possible experiences and outcomes.

2019 Telethon and Radiothon Events

Every year, Phoenix Children's partners with local television and radio stations to raise funds that impact care, critical programs and services that benefit patients and families. The events feature on-air personalities, celebrity cameos and inspirational stories shared by the Hospital's superhero patients. Viewers and listeners are asked to be champions and superhero sidekicks. In 2019, these marathon fundraising events raised nearly **\$2.7 million** for Phoenix Children's.

ABC15 Telethon | \$770,000

KTAR and Arizona Sports Give-A-Thon | \$1.8 million

Telemundo Telethon | \$96,000

**NEW
RECORD!**



**MARK
YOUR
CALENDAR
NOW!**

You can make an impact at these upcoming events

NOVEMBER 22, 2019

**Phoenix
Children's
Hospital Golf
Tournament**

PCHGolf.com

DECEMBER 3, 2019

Giving Tuesday

FEATURED EVENT

**#GIVING
TUESDAY**



Día del Niño

In its third annual Día del Niño festival in April, Phoenix Children's celebrated children and the Hispanic culture during a fun-filled day with live entertainment, interactive booths, prizes and much more. The more than **\$32,000** raised will benefit the Phoenix Children's Hospital Hope Fund.



Step Up. Stop Cancer.

During Childhood Cancer Awareness Month in September, corporate partners, individual donors and the public at large brought focus to pediatric cancer and raised more than **\$831,000** to support the Phoenix Children's Center for Cancer and Blood Disorders.



Phoenix Children's 5K

In October, the fourth annual Phoenix Children's Hospital 5K took runners through downtown Phoenix for a family-friendly 3.1 mile run/walk. The **\$175,000** raised will help Phoenix Children's provide the best possible care to critically ill and injured children.

NEW! TWO LOCATIONS!

Giving Tuesday is a day when millions of people come together to support and champion the causes they believe in and the communities in which they live.

For more information, visit PCHStar.com

DECEMBER 14, 2019

Ignite Hope

PCHIgniteHope.com

FEBRUARY 8, 2020

Gila River Resorts and Casinos Concours in the Hills

GivetoPCH.com/concoursinthehills

FEBRUARY 8, 2020

Dine With Your Dog

DineWithYourDog.org

FEBRUARY 22, 2020

Beach Ball

PCHBeachBall.com



PHOENIX CHILDREN'S HOSPITAL FOUNDATION
 2929 E. Camelback Road #122
 Phoenix, AZ 85016

NON-PROFIT ORG
 US POSTAGE
PAID
 PHOENIX AZ
 PERMIT NO. 961

BE THE
STAR
 FOR
PHOENIX CHILDREN'S

GIVE TODAY



Brighten a child's future with your year-end gift by donating today at **PCHStar.com**.

Your gift is eligible for a dollar-for-dollar **Arizona state tax credit** of up to \$800 when filing jointly or \$400 for those filing as individuals.

Phoenix Children's Hospital Foundation

(602) 933-4483
 Foundation@phoenixchildrens.com
 GivetoPCH.org

- FriendsofPCH
- FriendsofPCH
- FriendsofPCH
- FriendsofPCH

Phoenix Children's Hospital Main Campus

1919 E. Thomas Road
 Phoenix, AZ 85016
 (602) 933-1000
 (888) 908-KIDS (5437)
 www.phoenixchildrens.org

**Pediatric Outpatient Rehab Center
 Mercy Gilbert**

3420 Mercy Road, Ste. 121
 Gilbert, Arizona 85297
 (602) 933-4857

**Specialty and Urgent Care Center
 East Valley**

5131 E. Southern Ave.
 Mesa, AZ 85206
 (602) 933-0002

**Specialty and Urgent Care Center
 Northwest Valley**

20325 N. 51st Ave., Ste. 116
 Glendale, AZ 85308
 (602) 933-0003

**Specialty and Urgent Care Center
 Scottsdale**

6990 E. Shea Blvd.
 Scottsdale, AZ 85254
 (602) 933-0004

**Specialty and Urgent Care Center
 Southwest Valley**

1665 N. Avondale Blvd.
 Avondale, AZ 85392
 (602) 933-0005

**Specialty Care
 Mercy Gilbert Center**

3420 S. Mercy Rd., Ste. 121
 Gilbert, AZ 85297
 (602) 933-3366 (Cardio)
 (602) 933-6262 (Neuro)

**Specialty Care
 Yuma Center**

2851 S Ave. B, Building 20,
 Ste. 2001
 Yuma, AZ 85364
 (928) 336-1303

**Sports Medicine
 Physical Therapy
 Gilbert**

3530 S. Val Vista Dr., Ste. B205
 Gilbert, AZ 85297
 (602) 933-7778

**Sports Medicine
 Physical Therapy
 Phoenix**

4215 E. Bell Road
 Phoenix, AZ 85032
 (602) 933-7778