



# DINE WITH YOUR DOG

MARCH 5, 2022 | MONTEERRA AT WESTWORLD

Brunch with us as we pamper our pooches, pose for photos and enjoy a morning out with our best pals, all while supporting the Animal-Assisted Therapy Programs at Phoenix Children's Hospital.



## ANIMAL-ASSISTED THERAPY

On average, the therapy teams visit

11,500+  
patients per year



\$1,500+  
to fund one therapy  
team for one year

A little boy is petting an attentive dog in a hospital bed, and it makes everyone in the room smile. He's recovering from surgery, and right now, he seems happier. But something else is going on. His recovering muscles are getting stronger. His anxiety is easing. After a "dose" of animal-assisted therapy (AAT), he's healing—faster.

It's why at Phoenix Children's Hospital, the Animal-assisted therapy programs have become an integral part of the healing process. Because animals are so adept at bonding with people, AAT—the deliberate use of specially trained animals in medical care settings—has gained more traction, particularly in pediatrics. The program is sustained solely through philanthropy and has served patient families for nearly 20 years now.

It's easy to see therapy animals bring cheer, but research has shown interactions can expedite physiological healing. Brushing, petting or walking with

an animal can help improve muscle strength or fine motor skills. AAT also improves psychological health by reducing anxiety and stress, opening the door to enhanced outcomes.



**“Animal-assisted therapy acts as a catalyst to motivate patients to help themselves. A child will happily take a dog for a walk, or throw the animal a ball, forgetting the pain for a little while and moving closer to going home.”**

—Mary Lou Jennings,  
Animal-Assisted Therapy Program Coordinator

# COMPANY BENEFITS AND RECOGNITION LEVELS

When you become a Dine with Your Dog sponsor, **we will recognize your company's support** of animal-assisted therapy and our patients at Phoenix Children's. Dine with Your Dog will be heavily promoted throughout the Valley in multiple ways.

|   | \$2.5k | \$5k | \$10k | \$15k | \$20k |
|---|--------|------|-------|-------|-------|
| Brand affiliation and partnership activation rights with Phoenix Children's | ✓      | ✓    | ✓     | ✓     | ✓     |
| Use of Phoenix Children's Hospital logo                                     | ✓      | ✓    | ✓     | ✓     | ✓     |
| Partner sponsor listing on DWYD website                                     | Name   | Logo | Logo  | Logo  | Logo  |
| Check presentation at hospital, event or partner location                   | ✓      | ✓    | ✓     | ✓     | ✓     |
| Event seating (tables seat six)   | 2      | 4    | 6     | 6     | 12    |
| Inclusion in event program*   | Name   | Logo | Logo  | Logo  | Logo  |
| Inclusion on event signage*   |        | ✓    | ✓     | ✓     | ✓     |
| Opportunity to host company booth on site                                   |        |      | ✓     | ✓     | ✓     |
| Inclusion in event social media activation                                  |        |      |       | ✓     | ✓     |
| Inclusion in postevent thank you email*                                     |        |      | ✓     | ✓     | ✓     |
| Opportunity to provide event volunteers                                     |        |      | 5     | 5     | 5     |
| Inclusion in event press release*   |        |      |       |       | ✓     |
| Inclusion on event step & repeat*   |        |      |       |       | ✓     |
| Inclusion on event save-the-date*   |        |      |       |       | ✓     |
| Inclusion on event invitation*  |        |      |       |       | ✓     |
| Inclusion in all media advertising  |        |      |       |       | ✓     |
| Acknowledgement as presenting sponsor & inclusion on all branded areas      |        |      |       |       | ✓     |
| SHARED BRANDED EVENT AREA (Choice of one)                                   |        |      |       |       |       |
| Play area   |        |      | ✓     |       | ✓     |
| Photo frame   |        |      |       | ✓     | ✓     |
| Bar   |        | ✓    |       |       | ✓     |
| Treat station   |        | ✓    |       |       | ✓     |
| Water station   |        | ✓    |       |       | ✓     |

\*Deliverables subject to print deadlines.

## REACHING THE COMMUNITY

**FEMALE 70%**

**MALE 30%**

**35-65**

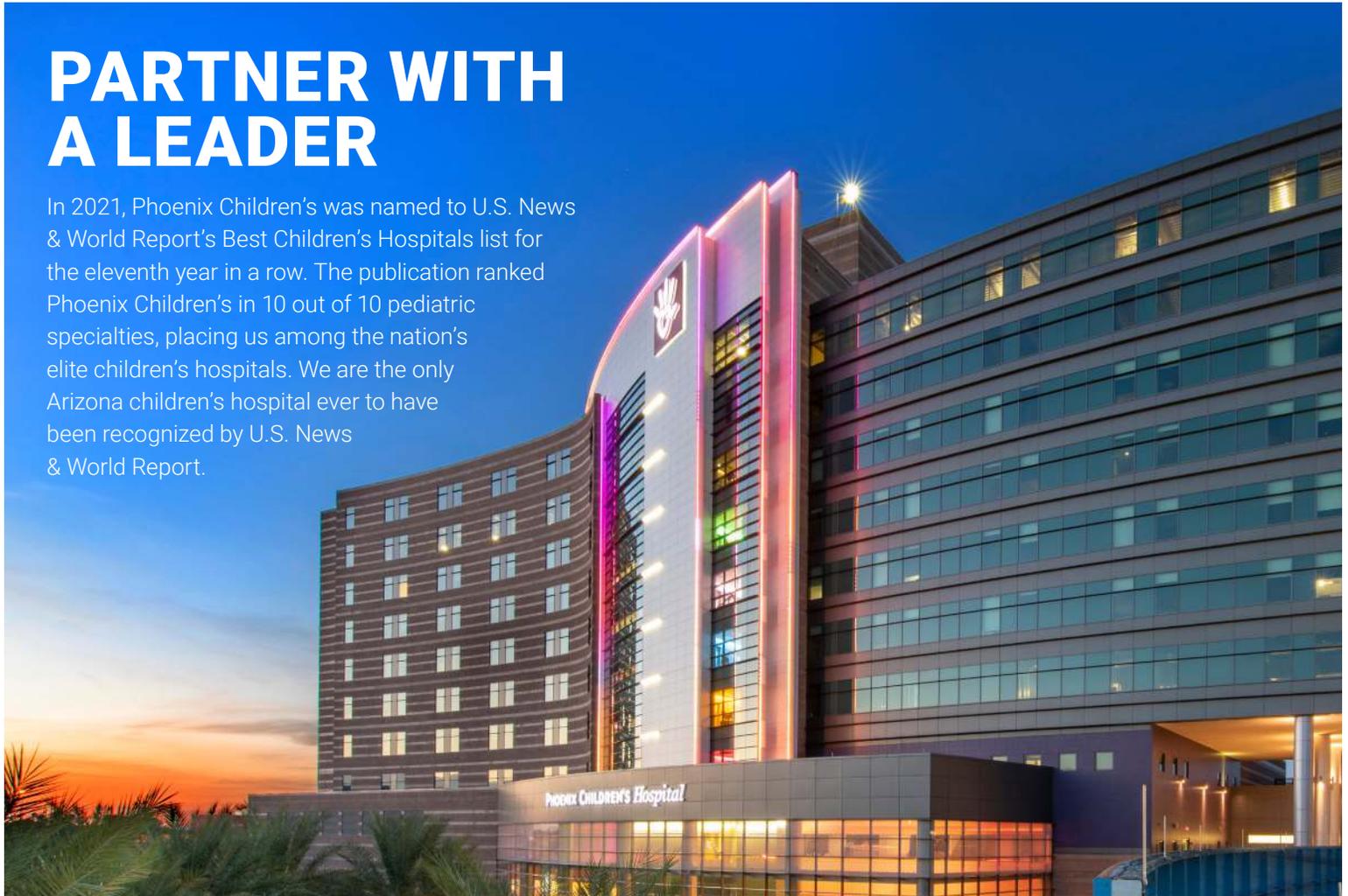
**AVERAGE AGE OF ATTENDEES**

**OVER 1.3M TOTAL IMPRESSIONS**



# PARTNER WITH A LEADER

In 2021, Phoenix Children's was named to U.S. News & World Report's Best Children's Hospitals list for the eleventh year in a row. The publication ranked Phoenix Children's in 10 out of 10 pediatric specialties, placing us among the nation's elite children's hospitals. We are the only Arizona children's hospital ever to have been recognized by U.S. News & World Report.



## 2020 BY THE NUMBERS

PATIENTS FROM ACROSS ARIZONA RELY ON PHOENIX CHILDREN'S FOR THE BEST PEDIATRIC CARE.

- 64,000+** Emergency visits
- 31,000+** Urgent care visits
- 21,000+** Surgical cases
- 51%** Patients are AHCCCS beneficiaries
- 11** Phoenix Children's Pediatrics practices
- 4** Specialty and urgent care centers  
Avondale, Glendale, Scottsdale, Mesa
- 2** Hospitals  
Phoenix Children's Hospital – Main Campus  
Phoenix Children's Hospital – East Valley at  
Dignity Health Mercy Gilbert Medical Center



We are ranked in 10 out of 10 medical specialties by U.S. News and World Report.



Within five years, 1 in 4 Arizona children will have received care from a Phoenix Children's provider.

**4<sup>th</sup>**

We serve the fourth-largest market for children's medical services in the country.



In 2020, patients from 39 states and three countries outside the U.S. sought care at Phoenix Children's.



**PHOENIX CHILDREN'S HOSPITAL FOUNDATION**

602.933.4483 | Partnerships@phoenixchildrens.com | GiveToPCH.org