



# Concours in the Hills

February 14, 2026  
Fountain Hills Park



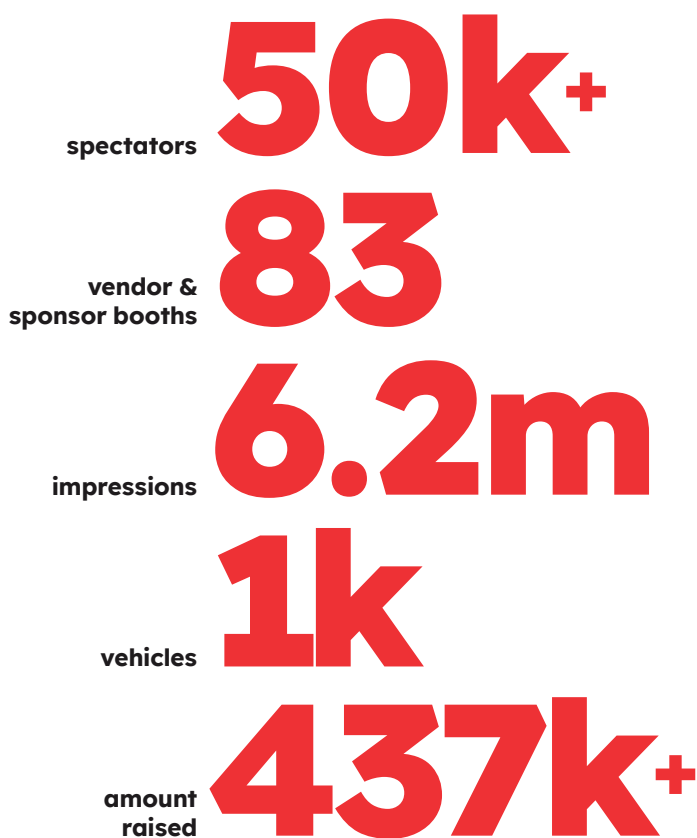
Phoenix  
Children's



# About the Event

Join a community of car enthusiasts and auto experts as a sponsor for **Concours in the Hills**, a one-of-a-kind car show benefiting Phoenix Children's. Known as the Greatest Car Show on Grass, this annual event draws 50,000 attendees from all over the country, providing an unparalleled opportunity to showcase your generosity at the largest car show in Arizona while reaching a targeted audience of individuals with high disposable income.

## 2025 by the numbers



Supported by Arizona's leading car clubs, this event takes place in the picturesque setting of Fountain Park and features a wide range of vehicles—including contemporary and classic cars, high-performance vehicles, race cars, off-road vehicles and motorcycles as well as military and civilian helicopters.

Proceeds from Concours in the Hills benefit Phoenix Children's Center for Cancer and Blood Disorders—the largest pediatric cancer program in Arizona—and the Cardiothoracic Surgery Fund. Concours has raised more than \$1 million for the patients and families we serve, thanks to partners like you.

## The Power of Partnership

A partnership with a trusted brand like Phoenix Children's can open many new doors for your company, providing opportunities to build deep and lasting relationships with your employees, customers and vendors—all while helping Phoenix Children's provide world-class care to sick and injured children.

# Sponsorship Opportunities

Whether your organization is looking for exposure, engagement or brand alignment, we can build custom proposals to fit your charitable needs.

Co-Presenting <b>RESERVED</b>	platinum	Gold	Aluminum	Ceramic	Steel	Fiberglass	Motorcycle
\$50K	\$35K	\$20K	\$10K	\$5K	\$2.5K	\$1.5K	\$1.5K

PRE-EVENT RECOGNITION								
Name recognition when Concours in the Hills is mentioned throughout marketing/promotional channels	•							
Year-round listing on the digital donor wall at the hospital	•							
Name or logo recognition in most advertising and marketing channels		•						
Name recognition in post-event media release	•	•						
Logo recognition in email campaign	•	•	•					
Inclusion in social media activation	•	•	•					
Logo recognition on promotional print materials	•	•	•	•				
Opportunity to provide digital bounce-back offer in exhibitor e-blast	•	•	•	•	•			
Logo or name recognition on event website with link to company website	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Proud Sponsor brand affiliation and partnership activation rights with Phoenix Children's for internal and external communications	•	•	•	•	•	•	•	•
EVENT DAY RECOGNITION								
Logo recognition on all event signage	•							
Logo recognition on stage banner	•	•	•					
Logo recognition on badges/lanyards	•	•	•	•				
Logo recognition on some event signage		•	•	•				
Acknowledgment in day-of stage announcements	•	•	•	•				
Opportunity for sponsor and/or employees to display vehicle(s) at event free	15	12	10	8	5	3	1	2
Space at event for on-site activation (sponsor to provide tents)	20x20	20x20	20x20	20x20	20x10	10x10	10x10	10x10
EXCLUSIVE RECOGNITION								
VIP Pit Lounge: Opportunity to host a VIP experience for car exhibitors. Logo recognition on booth signage – (4) Available		2 Reserved						
Water Station Sponsor: Logo recognition on water station signage. Opportunity to provide volunteers to staff station – (4) Available			All 4	Each				
Wayfinder Sponsor: Logo recognition on all large wayfinder banners and up to 10,000 handouts – (1) Available			•					
Brand Section Sponsor: Opportunity to sponsor Italian, British, German, Asian, Off-Road/Military, Alternative Fuel, or Domestic section. Logo recognition on signage throughout brand section. – (8) Available <i>*Does not include category exclusivity</i>			•					





Phoenix  
Children's®



**2024** by the  
numbers

**268k<sup>+</sup>**

patients treated

**465k<sup>+</sup>**

outpatient visits

**141k<sup>+</sup>**

emergency visits

**41k<sup>+</sup>**

urgent care visits

**25k<sup>+</sup>**

surgical cases

**2.3k<sup>+</sup>**

trauma cases

**2.7m**

dollars per day to operate  
the health system



**40+** years of serving  
children and families

campuses

**4**

- Phoenix Children's Hospital – Thomas Campus
- Phoenix Children's Hospital – East Valley Campus
- Phoenix Children's Hospital – Arrowhead Campus
- Phoenix Children's – Avondale Campus

urgent care  
centers

**4**

- Glendale
- Mesa (2 locations)
- Scottsdale

Centers of  
Excellence

**8**

pediatric  
subspecialties

**75<sup>+</sup>**

philanthropically  
funded programs

**170<sup>+</sup>**