



Impact Video links

We've compiled a list of impact video links that you can pull from when sharing about how donations make a difference with your teams. The short 30 sec. videos are intended to provide the perspective of a colleague at the hospital and what philanthropy helps them do for the kids at Phoenix Children's. The longer form videos provide a perspective of a patient family, and often include their care team, and how philanthropy impacted their journey at Phoenix Children's. These can be used to support the themes of the We Got Heart campaign or separately as a touch point to start a conversation.

:30 Employee Impact Videos

Child Life Specialist

Healing the body and spirit.

https://youtu.be/bei2AKL_4gA

https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EWbtv2_KYwNMkixFpKAkg3oBTc6xMa8zqcckTRbYtwHOVQ?e=mAw9oA

Child Life is dedicated to helping children feel more comfortable.

<https://youtu.be/obqkx2u9yfM>

https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EYhzPmA EH_VCoyEaz57hbrMBMYFgtfmQxgd8bpb3tbzY5g?e=yqiLGS

The importance of the playroom.

<https://youtu.be/7KQamSxudwY>

<https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EeYiFBfelTxEhpckhiHxWsIBNjFMOnpBWkm0vHHPljf8fw?e=gV9aWS>

Nurse

Creating enjoyable hospital visits

<https://youtu.be/Y3CFkaMgZAU>

https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EU_Qo46Dji5FqITXoYfc07ABvtykUYtuG1A11Q2cvdco7Q?e=daacIj

Amanda's own cancer story

<https://youtu.be/Xfnx16yzKxk>

https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/Ea2xfldNDF9JtOY_pSx-cnkBUQCvQKjXdzQR2MPQLIMCpw?e=McZzjn

How philanthropy supports special services at the hospital

https://youtu.be/b_KyPRZaKEI

<https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/Ee-Jgxj6GgZEsxIDOk5wrQABjWFW18r9fJ9JcDsaZgCoTA?e=FdP9eR>

Philanthropy spreads joy

<https://youtu.be/jxHYQvXI-HE>

<https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EWPo0eOhaFNPPizVuUiKgJgBbHdcnm5noCJhpsHtejlX8w?e=UBZDyf>

Guiding families through childhood cancer

<https://youtu.be/OMJNV5xmI1A>

https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EWyH9ICLOTZPvmuC025Hn18B_eEIy0GCsxF9vZb9yqk3aw?e=b81ptR

Physician

Bell ringing

https://youtu.be/GDP2ER_X6qw

<https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/EXpaxvAuWFRGimX7qmQRLBkBU8owHULAdxn0GSChhBnsSQ?e=MNO3aJ>

Supporting a family through a cancer diagnosis

https://youtu.be/k_kZq3IdGQU

<https://phoenixchildrens.sharepoint.com/:v:/s/FoundationMarketing/ER1LxzKH2aRMiA1lUySpvMQBQfSHkDq1-OrZKdtZ7GBO9Q?e=HxHbDM>

Patient Family Videos

Nash's Story – CCBD

<https://www.youtube.com/watch?v=CIV4jC4fC3E&t=10s>

Molly's Story – CCBD & Mental Health

<https://www.youtube.com/watch?v=mwao1HLdlGA>

Oliver's Story – Behavior Health

The following video addresses suicide, so please consider your own mental health before watching.

<https://www.youtube.com/watch?v=YydeBkp6URE>

Gabriel's Story – Neurology

https://youtu.be/_vyWL3AJ5AM?si=BKc3qciCLy34pqOP